



Help Shape Having Your Say!

Community Engagement Strategy and Policy Survey

Community engagement includes seeking community input and keeping the community up to date. It happens in a variety of ways including surveys, information sharing, community sessions, focus groups and more!

Community engagement includes informing community on projects, decisions and services which can impact our community. When you can shape outcomes or decisions Council seeks input from you. Legislation, grant funding, budget and other factors influence when and how Council seeks engagement.

The level of impact community input has changes based on the IAP2 spectrum explained below. We will not seek community input if there is no ability for community to shape outcomes.

When we seek community engagement on our work, we want the community to have their say to help shape projects, decisions or services.

You can find and download the Community Engagement Policy and Strategy on the Wellington website or ask for a printed copy at one of our library branches or Customer Service Centres in Sale or Yarram.

If you have any further questions or comments, you can email the Communications and Engagement Advisor: nicoled@wellington.vic.gov.au

Alternatively contact our customer service team on 1300 366 244 they can assist or arrange a call with the Communications and Engagement Advisor.

Required Question*

*Q1 Age (Choose one option)

- ☐ Under 12
- ☐ 12-17
- ☐ 18-24
- ☐ 25-34
- ☐ 35-49
- ☐ 50-59
- ☐ 60-69
- ☐ 70-84
- ☐ 85+

*Q2 Gender: (Choose one option)

- ☐ Female
 - ☐ Male
 - ☐ Gender diverse
 - ☐ Prefer not to say
 - ☐ Prefer to self-describe:
-

HAVE YOUR SAY

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***Q3 Select all that describe you: (Choose all that apply)**

- ☐ An Aboriginal or Torres Strait Islander person
- ☐ A person with a disability or impairment
- ☐ A person who identifies as LGBTQIA+
- ☐ A person with a non-English speaking background
- ☐ None of the above
- ☐ Prefer not to say

***Q4 Where do you live? (Please write a town)**

***Q5 Do you currently hear about or see information from Council? (Choose one option)**

- ☐ Yes
- ☐ No
- ☐ Sometimes

If you answered Yes or Sometimes:

***Q6 How do you currently hear about or see information from Council? (Choose all that apply)**

- ☐ Facebook
- ☐ Instagram
- ☐ LinkedIn
- ☐ Newspaper - Gippsland Times
- ☐ Newspaper - Yarram Bridge
- ☐ Other printed Newspaper
- ☐ Radio Advertisement
- ☐ Community Newsletter
- ☐ Council Subscription Email (Wellington Edit)
- ☐ On Councils website
- ☐ YouTube
- ☐ Other (please specify)

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***Q7 How would you like to hear or see information from Council in the future? (Choose all that apply)**

- ☐ Facebook
- ☐ Instagram
- ☐ LinkedIn
- ☐ Newspaper - Gippsland Times
- ☐ Newspaper - Yarram Bridge
- ☐ Other printed Newspaper
- ☐ Radio Advertisement
- ☐ Community Newsletter
- ☐ Council Subscription Email (Wellington Edit)
- ☐ On Councils website
- ☐ YouTube
- ☐ Other (please specify)

***Q8 Are there any other ways you think Council could share information?**

***Q9 Rank each statement (tick one box):**

Questions	Definitely agree	Somewhat agree	Somewhat disagree	Definitely disagree
Council shares information in a range of different ways				
Engagement opportunities with Council are promoted well				
Information from Council is shared in an accessible way				
I want to hear about Council projects				

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***Q10 How did you hear about this survey? (Choose all that apply)**

- ☐ Word of mouth: Someone told me about it
 - ☐ Facebook
 - ☐ Instagram
 - ☐ Newspaper - Gippsland Times
 - ☐ Newspaper - Yarram Bridge
 - ☐ Email
 - ☐ Council Subscription Email (Wellington Edit)
 - ☐ Poster
 - ☐ At a Council event
 - ☐ Community Newsletter
 - ☐ Other (please specify)
-

***Q11 Do you think current engagement by Council misses any particular groups or community members? (Choose one option)**

- ☐ Yes
- ☐ No
- ☐ Not sure

Q12 Do you have any ideas on how Council can share engagement opportunities with these groups or community members?

Note: If you answered No above, do you have any ideas for Council to engage better.

***Q13 Do you trust that Council values what the Community thinks? (Choose one option)**

- ☐ Yes
- ☐ No
- ☐ Sometimes
- ☐ There is room for improvement



***Q14 In what ways can Council improve in communicating or engaging to acknowledge the value of community input?**

***Q15 Which would you prefer? (Choose one option)**

- ☐ In depth engagement over a long time, with fewer people.
- ☐ Broad engagement, over a short time, open to everyone.

What is IAP2?

IAP2 stands for the International Association for Public Participation. The IAP2 has a Planning Framework and Spectrum of Public Participation which are used internationally.

Council aligns with IAP2 alongside other Councils and organisations across the world.

The spectrum helps to show that engagement looks differently depending on how much influence the community/public has. Council has a wide range of projects, policies, decisions and services which we ask for feedback or input on.

This engagement can look different each time depending on legislation, grant funding, budget and other constraints. Engagement therefore falls onto a spectrum under one of the following: inform, consult, involve, collaborate or empower. The level on the spectrum is determined by constraints.

Here is an image of the IAP2 Spectrum.

IAP2 Spectrum of Public Participation



IAP2's Spectrum of Public Participation was designed to assist with the selection of the level of participation that defines the public's role in any public participation process. The Spectrum is used internationally, and it is found in public participation plans around the world.

INCREASING IMPACT ON THE DECISION					
	INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
PUBLIC PARTICIPATION GOAL	To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.	To obtain public feedback on analysis, alternatives and/or decisions.	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision making in the hands of the public.
PROMISE TO THE PUBLIC	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.

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***Q16 Have you heard of the IAP2 Spectrum? (Choose one option)**

- ☐ Yes
- ☐ No

The current Strategy states:

"Wellington Shire Council believes that our community can experience the level of 'empower' (or empowerment) in decision-making, when it elects Council every four years."

***Q17 Noting that the level of empower still requires clear limits as Councillor's ultimately are elected as decision makers, do you think that the empower level can be achieved in Councils work? (Choose one option)**

- ☐ Yes
- ☐ No
- ☐ Unsure

***Q18 Please share any other comments for consideration in reviewing the Community Engagement Policy and Strategy?**

Q19 (Optional) If you would like to receive an email update on this project, please leave a preferred email address or revisit the project page for updates.
