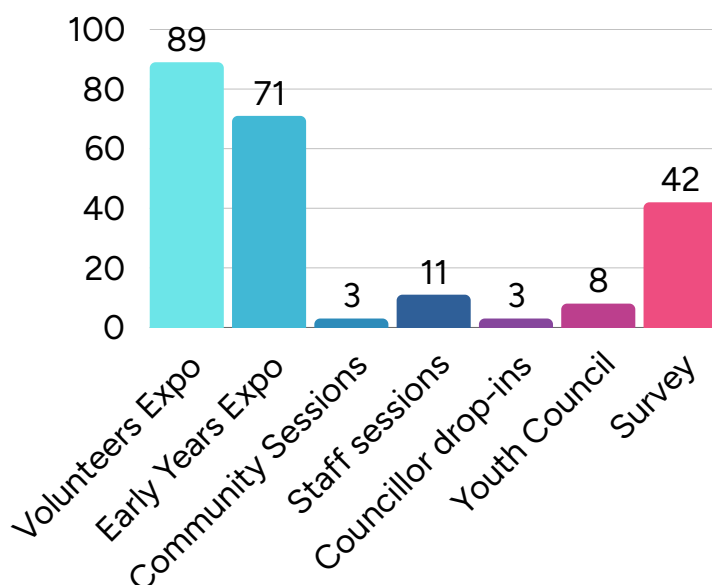


Help Shape Having Your Say – Data Breakdown

How We Engaged

- Attended Events
 - Volunteers Expo
 - Early Years Expo
- Community Sessions
 - Yarram and Sale
- Staff Sessions
- Councillor drop-ins
- Email out to key networks
- Youth Council – Action Meeting
- Internal Project Control Group
- Survey – online and hardcopy available



Key themes

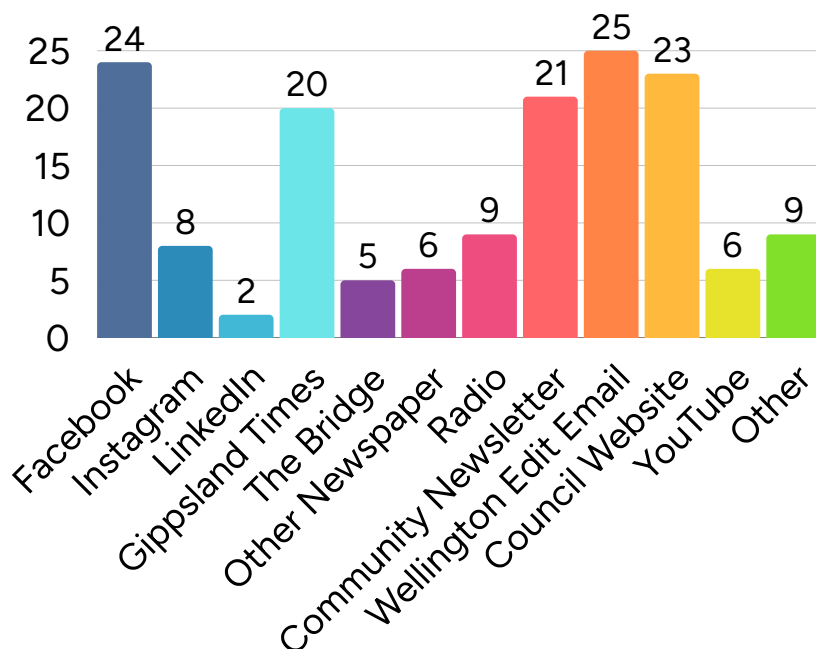
- A variety of ways to communicate Council projects further needs to be explored (online, in the paper/flyers, through schools and community groups)
- It is important that the community are informed on how Council reach decisions to build trust between the community and Council
- A variety of ways to engage is desired (in person at events, longer consultation periods and online opportunities)
- Accessibility for the community is important to allow everyone an opportunity to contribute to what matters to them.

Survey Data

- 42 responses
- Ages 25-85+
- 16 different localities represented



How would you like to hear or see information from Council in the future?



Help Shape Having Your Say – Key Changes

The engagement period between 5 June and 23 June allowed for a variety of feedback from our community. This feedback has informed the updated Community Engagement Policy and Community Engagement Strategy.

These are documents that will guide all engagement going forward once the updated documents are adopted by Councillors. Listed below are the key changes for each document. Both documents were reviewed to have more simplified language and reflect changes in Council procedures.

Key Changes

Community Engagement Policy

- Inclusion of Councillor responsibility
- Linkage to relevant policies; Customer Service Policy and Media and Communications Policy
- Highlights the requirement to report back to the community

Community Engagement Strategy

- Clearer linkages between the importance of community engagement and trust in Council and Councillors
- Emphasis on informing the community of engagement opportunities in a variety of ways (online, social media, printed newspapers, community newsletters etc.)
- A focus on a variety of communication and engagement activities to allow engagement to reach a wider audience
- Considering the importance of accessibility being key for reaching priority groups
- International Association for Public Participation

Thank you to everyone who contributed and gave feedback to help update the Community Engagement Policy and Community Engagement Strategy.



WELLINGTON
SHIRE COUNCIL

YOUR WELLINGTON
YOUR SAY